



# Virginia Green Events



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## 25th Anniversary Celebration of CVWMA Richmond, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## 25th Anniversary Celebration of CVWMA

25th Anniversary Celebration with locality elected officials, locality staff, contractors and other partners.

As a resource and leader in the central Virginia region for recycling and best practices in solid waste management, it is important to CVWMA and our stakeholders to lead by example.

For more 'green' specific information : [www.cvwma.com](http://www.cvwma.com)

### Virginia Green Activities

#### **This facility pledges that they:**

##### **Recycle.**

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
  - Composting of food & other compostable items

##### **Minimize the use of disposable food service products.**

- Use disposable food service items that are made from bio-based, renewable materials
- Use compostable food service items and direct this material to available composting operations in your area

### Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms

### Waste Reduction.

- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and service trays/platters of food instead
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)

### Green Signage.

- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as [www.cleanerandgreener.org/resources/pollutioncalculator.l](http://www.cleanerandgreener.org/resources/pollutioncalculator.l) [www.cleanerandgreener.org/resources/pollutioncalculator.htm](http://www.cleanerandgreener.org/resources/pollutioncalculator.htm))




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For more information on **25th Anniversary Celebration of CVWMA**, see [www.cvwma.com](http://www.cvwma.com) or contact Kim Hynes at [khynes@cvwma.com](mailto:khynes@cvwma.com) or 804-304-0900.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

